

WordPress 3.0

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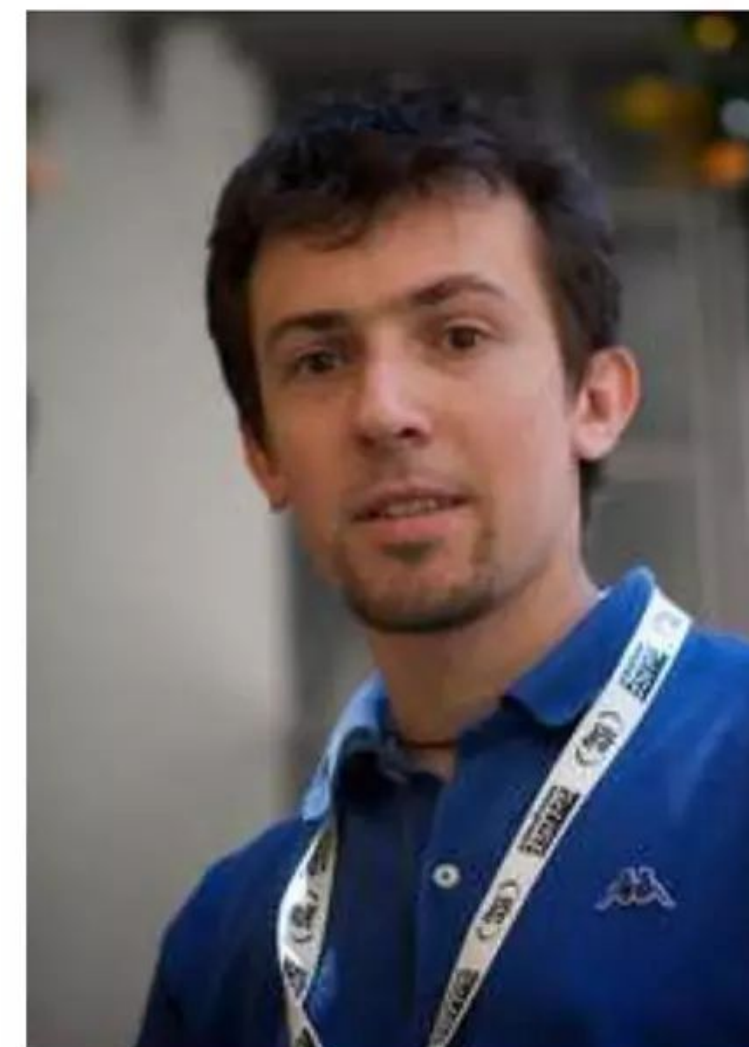


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About me

- Working in Turin (Italy)
- CTO at mavida.com
- Social media consultant
- Sysadmin
- PHP Senior Developer
- Wordpress *happy* developer

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About the speech

- About wordpress
- Wordpress user
- Wordpress main features
- New default theme
- New “menu” manager
- Custom taxonomies
- Custom post type
- Performance and Security
- Selling wordpress
- Links



About wordpress

“WordPress is a state-of-the-art publishing platform with a focus on aesthetics, web standards, and usability. ”

- Started in 2003
- 22 million WordPress publishers (February 2010)
- 9,840 plugins
- 1.206 themes



“Un blog-engine che scimiotta un CMS”

cit. Francesco Fullone (Fullo)



Timeline

1.2	Mingus	22 May 2004
1.5	Strayhorn	17 February 2005
2.0	Duke	31 December 2005
2.1	Ella	22 January 2007
2.2	Getz	16 May 2007
2.3	Dexter	24 September 2007
2.5	Brecker	29 March 2008
2.6	Tyner	15 July 2008
2.7	Coltrane	11 December 2008
2.8	Baker	10 June 2009
2.9	Carmen	19 December 2009
3.0 RC2		04 July 2010

Wordpress users

- Bloggers
 - Who needs to publish content
 - Who needs to organize content
 - Who needs to share with your users
- Template designers
 - Template and plugin developers



Main Features

- Full standard compliance
- Custom post type
- Custom taxonomies
- Multiple authors
- Workflow
- XML-RPC interface
- Plugin system
- Template system
- Automatic update (core,plugins, themes)



Usefull things you have to know

- Ombed
- [gallery] shortcode
- Sticky posts
- Image editing
- Post thumbnails image
- Install system
- Full IIS Compatibility
- Child Themes
- Comments threading and paging



New features

- New theme «Twenty ten»
- Menu generator
- Custom Taxonomies improvement
- Custom Post Type
- Standalone WordPress and WPMU code merged



Hi, I'm Twenty teen

New Menu System

- Multiple menu
- Page
- Category
- Custom link
- Hierarchic item



About Taxonomies

“Taxonomy is the practice and science of classification.”

(Wikipedia)



Why taxonomies

- Organize (make it simple)
- Greater semantics



Examples

- Books
 - Title
 - Genre, Author, Publisher, Edition
- Films
 - Title
 - Genre, Actors, Director, Year
- Music
 - Title
 - Genre, Artist, Editor, Year



Can I use categories?

Permalink structure

- [http://blogname.com/**matrix**/](http://blogname.com/matrix/)
- [http://blogname.com/**genre**/action/](http://blogname.com/genre/action/)
- [http://blogname.com/**director**/andy-wachowsk/](http://blogname.com/director/andy-wachowsk/)
- [http://blogname.com/**actor**/keanu-reeves/](http://blogname.com/actor/keanu-reeves/)



About Custom post type

“Post type refers to the various structured data that is maintained in the WordPress posts table”

Native type

1. post
2. page
3. attachment
4. revision
5. nav-menu-item (> wp 3.0)



When to use Custom post type

- E-commerce
- Classified
- Document managment
- ... Complex project





 [Dashboard](#)

 [Posts](#)

 [Media](#)

 [Links](#)

 [Pages](#)

[Edit](#)

[Add New](#)

 [Comments](#)

 [Libri](#)

[Edit](#)

[Add New](#)

 [Appearance](#)

 [Plugins](#)

[Installed](#)

[Add New](#)

[Editor](#)

 [Users](#)

 [Tools](#)



Libri

[Add New](#)

All (1) | [Published](#) (1)

Bulk Actions



[Apply](#)

Show all dates



[Filter](#)

☐ **Title**

☐ **[Il nome della rosa](#)**

☐ **Title**

Bulk Actions



[Apply](#)

to much
complicated?

Custom Post Type UI

<http://wordpress.org/extend/plugins/custom-post-type-ui/>

“This plugin provides an easy to use interface to create and administer custom post types in WordPress. Plugin can also create custom taxonomies. This plugin is created for WordPress 3.0.”



Create New Custom Post Type · [Reset](#)

If you are unfamiliar with the options below only fill out the **Post Type Name** and **Label** fields and check which meta boxes to support. The other settings are set to the most common defaults for custom post types.

Post Type Name *

[?](#) (e.g. movies)

Label

[?](#) (e.g. Movies)

Singular Label

[?](#) (e.g. Movie)

[View Advanced Options](#)

Public

True

[?](#) (default: True)

Show UI

True

[?](#) (default: True)

Capability Type

[?](#)

Hierarchical

False

[?](#) (default: False)

Rewrite

True

[?](#) (default: True)

Custom Rewrite Slug

[?](#) (default: post type name)

Query Var

True

[?](#) (default: True)

Supports

☒ Title [?](#)

☒ Editor [?](#)

☒ Excerpt [?](#)

☒ Trackbacks [?](#)

☒ Custom Fields [?](#)

☒ Comments [?](#)

Create Custom Taxonomy · [Reset](#)

If you are unfamiliar with the options below only fill out the **Taxonomy Name** and **Post Type Name** fields. The other settings are set to the most common defaults for custom taxonomies.

Taxonomy Name *

[?](#) (e.g. actors)

Label

[?](#) (e.g. Actors)

Singular Label

[?](#) (e.g. Actor)

Post Type Name *

[?](#) (e.g. movies)

[View Advanced Options](#)

Hierarchical

False

[?](#) (default: False)

Show UI

True

[?](#) (default: True)

Query Var

True

[?](#) (default: True)

Rewrite

True

[?](#) (default: True)

Custom Rewrite Slug

[?](#) (default: taxonomy name)

Create Custom Taxonomy

Tips

Perfomance

- **Server tuning** (fast-cgi, apc, expire header, gzip)
- **Coding best pratice** (css on top, script on bottom, minify)
- **Minimize the use of plugins**
- **Use Cache** (<http://wordpress.org/extend/plugins/w3-total-cache/>)
- **Explore themes and core file**
- **Mesure** (<http://wordpress.org/extend/plugins/debug-queries/>)
- **Optimize** (<http://wordpress.org/extend/plugins/wp-optimize/>)



Security

- Backup
- Stay updated
- Use a strong password
- Restrict access to your wp-login.php
- File Monitor (<http://wordpress.org/extend/plugins/wordpress-file-monitor/>)



Sell wordpress

- Be honest
- Sell as a consultant service
- Sell with an update service
- Content is the king



Links that you need to follow

- <http://codex.wordpress.org/>
- <http://wpengineer.com/>
- <http://www.wprecipes.com/>
- <http://www.wpbeginner.com/>
- <http://wpshout.com/>





[Post a Classified](#)

Lavori per Wordpress !

[HOME](#)

DOMANDA E OFFERTA DI "LAVORI PER WORDPRESS"

Creare un annuncio è facilissimo in tre mosse:

- Registrati
- Cura la tua inserzione
- Pubblica il tuo annuncio

[Crea il tuo annuncio »](#)



LATEST CLASSIFIEDS

[VIEW ALL](#)

[NEWSLETTER](#)
Migrazione
utenti di
newsletter /
integrazione
con
Buddypress

NEWSLETTER Migrazione utenti di newsletter /
integrazione con Buddypress

19 May, 2010 at 10:52 pm (0) [Comment](#)

[Plugin](#)
Buddypress
Maps

Plugin Buddypress Maps

18 May, 2010 at 10:52 pm (0) [Comment](#)

CATEGORIES

• [DOMANDA](#)

• [OFFERTA](#)

About Us

Workpress nasce per facilitare la domanda e offerta di attività e lavoro per WordPress in Italia

OFFERTA: Per chi si occupa di "Lavori per Wordpress" dal design allo sviluppo, per mestiere o per passione

DOMANDA: Per chi ha dei "Lavori per Wordpress" da fare e vorrebbe trovare un freelance, un professionista, una agenzia

Tags

[Buddypress](#) [FacebookConnect](#) [Maps](#)

[Migrazione Newsletter Plugin](#)
[Subscribe2 WPMU](#)

Più visti

Iscriviti via RSS

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Questions?



Thanks

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